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USA Libraries Newsletter

University Libraries

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USA Libraries Newsletter, December 2018

USA Libraries

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University Libraries Newsletter December 2018

University Libraries

Executive Director of University Libraries Participates in EBSCO Strategic Direction Summit



product development.

Lorene Flanders, Executive Director of University Libraries, was invited to participate in a summit of library leaders hosted by EBSCO October 31-November 1 in Chicago. Topics included financial pressures facing libraries and higher education, analytics, data management and storage, library workflows, the future of books, open educational resources, and EBSCO

Cataloging Department donates to McKemie Place

The University Libraries Cataloging Department sponsored a donation drive for McKemie Place, a homeless shelter for women in Mobile, AL, from October 8 thru November 19, 2018. The various items were delivered by the department on Tuesday, November 20, before the Thanksgiving holiday. The drive was a great success and I would like to thank all those who contributed for their

generosity. – Muriel Nero, Head of Cataloging



Joyce Thomas, Deborah Blakley, Jia He, and Muriel Nero and donations for McKemie Place

Heart Walk Team Exceeds Goal

The USA Libraries Heart Walk Team raised \$1015 in donations for the 2018 Mobile Heart Walk. Fundraising efforts included t-shirt sales and the Book and Bake sale.



**American
Heart
Association.**



Kathy Wheeler, Vicki Tate, Jie Li, Sharon Tayler, Amy Prendergast, Stephanie Ard, and Adrienne McPhaul represented USA Libraries for the Heart Walk.

USA Librarians present at the Joint SCLA/SELA Conference in Greenville, SC





In 2018, the Southeastern Library Association partnered with the South Carolina Library Association and held their 2018 joint conference in Greenville, SC. Two presentations and one poster session were accepted from USA librarians. Paula Webb partnered with Taylor Gaston Kirby (Alabama State University) to present, "Build it and They Will Come: Using Online Newsletters to Enlighten Patrons." Muriel Nero and Kathy Wheeler partnered to present, "What's In It For Me?: Professional Development for Library Staff." Finally, Jia He held a poster session titled, "Library Services Outreach to International Students at the University of South Alabama."



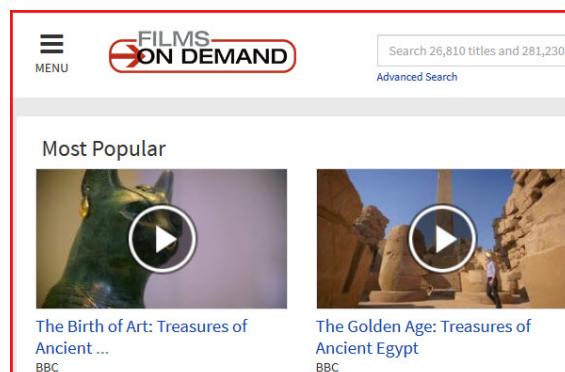
USA Librarians present about Live-Streaming at MSERA

USA librarians, Beth Rugan Shepard and Stephanie Ard, presented at the Mid-South Educational Research Association in November 2018. Watch their presentation, "[Using Live-Streaming Media to Improve Student Engagement](#)" on YouTube.

Featured Resource: Films on Demand

The Marx Library has recently added streaming video to the types of resources it makes available to the university community. One such database is *Films on Demand* from Infobase. These videos cover a variety of disciplines taught all across the university and are available for use in class and by individuals. Public performance rights are included in the cost of the video. All videos have captioning and searchable transcripts.

Check out [Films on Demand](#) and the [Films on Demand FAQ](#).





Missed Your Favorite Episode of Marx Library Live?

It's almost Christmas break. What better to do with your free time than binge watch Stephanie and Beth in Marx Library Live?

[All previous episodes of Marx Library Live are on YouTube!](#)

University Libraries Recent Professional Development

McCall Rare Book & Manuscript Library

Deborah Gurt, Processing and Digital Archivist presents at the *Teaching Undergraduates with Archives Symposium*



November 7th - 9th, Deborah Gurt had the opportunity to attend and present at the *Teaching Undergraduates with Archives Symposium* in beautiful Ann Arbor, Michigan. This event brought together 225 participants from 36 states and 4 countries to share ideas, methods, and projects.

Scholars of History, education, archivists, and librarians gathered to attend presentations highlighting a number of exciting collaborations.

While Deborah's presentation focused on a project with the Israel K. Lewis collections and the possibilities of further partnership with the Africatown community, she found herself inspired by other presentations to consider what might be possible at the McCall Library.



Biomedical Library

Biomedical Librarian Brings PATHS to USA Hospitals

Rachel Fenske, Information Services and Outreach Librarian, has received two grants, totaling \$20,000, for her program PATHS (Parent/Patient Access to Health Resources). The program uses tablet computers at patient bedsides at the USA Children's and Women's Hospital and USA Health University Hospital. The tablets, secured on rolling stands, are now available for patients to access accurate, reliable and current health information from the National Library of Medicine and a host of other NIH resources.



Rachel Fenske, Information Services and Outreach Librarian

[Click Here to Read More In SEA Currents](#)

[Click Here to Read More In Biofeedback](#)

[Click Here to Read the USA Children's & Women's Hospital News Release](#)

Kids and Teens Book Drive

Heather Hoven Glass, Night Supervisor-Reference/ILL, organized a



Dr. Cindy Sheets, Reach Out and Read Program
Director

successful book drive for USA Strada Pediatric Clinic's Reach Out and Read Program. From October 12th - 31st, over 400 books were collected and delivered. The new or gently used books are handed out to children during well-visits at the clinic.

[Click Here To Read Dr. Sheet's Letter of Appreciation](#)

Biomedical Librarians Present Poster at the Charleston Conference in Charleston, SC



Jie Li, Assistant Director for Collection Management

Jie Li, Assistant Director for Collection Management, and Robert Britton Electronic Resources/Collection Development Librarian, presented a poster: *Exploring Avenues to Help Health Science Students with Textbook Access via the Library's Electronic Resources* at Charleston Library Conference on December 7, 2018.

The poster talks about facing the high cost of textbooks, how librarians can provide “free” textbooks to health science students: 1. Identifying health science books from the existing electronic resources and listing on libguides; 2. Discussing with faculty about whether we already have the books they need; 3. Suggesting alternative books to faculty to use as textbooks; 4. Purchasing unlimited copy licenses of ebooks that are available to libraries to meet faculty demands for textbooks. The textbooks are then put on LibGuides by course or subject for students. As a result, health science students may take advantage of the library resources to reduce their expenses for textbooks. At the same time, it is a great way to promote library resources.

2018 Senior Lifestyle Expo in Baldwin County

Rachel Fenske, Information Services and Outreach Librarian, and Paula Webb, USA Libraries



Outreach & Communications Librarian, provided consumer health information at the 2018 Senior Lifestyle Expo in Baldwin County, sponsored by the Area Agency on Aging. Free health literature on all topics was distributed and demonstrations on the use of The National Library of Medicine's *MedlinePlus* consumer health database were provided to attendees. The booth won 1st Place in the Most Educational category.

Rachel Fenske, Information Services and Outreach Librarian, and Paula Webb, USA Libraries Outreach & Communications Librarian.

Biomedical Library Staff Earn MLA CHIS

Karen Bradshaw, Library Technical Assistant II, and Thalia Shaw, Library Technical Assistant I, completed course work for the Medical Library Association Consumer Health Information Specialization (CHIS). The CHIS requires the completion of courses based on eight core competencies, with two levels of specialization. Karen's work renewed her Level 2 specialization while Thalia received her Level 1 specialization.



Biomedical Librarians Receive Awards at SC-MLA Conference



Trey Lemley, Information Services and Scholarly Communications Librarian, received the T. Mark Hodges Outstanding Service Award for his service to the Southern Chapter of the Medical Library Association (SC-MLA) during its October 25-28 meeting in Orlando. Trey was also elected Program Chair Elect for 2019, and will chair SC/MLA in 2021.

Adrienne McPhaul, Information Services/Technology Initiatives librarian, was the recipient of the SC-MLA Jocelyn Rankin Memorial Scholarship. The scholarship was used to pay for registration to the Systematic Review Workshop: Nuts and Bolts for Librarians at the University of Pittsburg.

Biomedical Library Recent Professional Activity

Library Art Galleries

"Our Beloved Women: Matriarchs of the Poarch Creek" Exhibit Grand Opening



November 14th was the Exhibit Grand Opening, "Our Beloved Women: Matriarchs of the Poarch Creek," with Stephanie A. Bryan as the keynote speaker. Designed and set up by Brittney Highland and Natalie Smith, of the USA Center for Archaeological Studies, the exhibit was based on the key women in Poarch Creek history.

These women were each heavily involved in the community life, traditions, culture, and politics that helped shaped the Poarch Band of Creek Indians into the thriving, sovereign nation that it is today. The USA Center for Archaeological Studies worked closely with the Office of Archives and Records Management of the Poarch Band of Creek Indians, as well as with the Kerretv Cuko Poarch Band of Creek Indians Museum to obtain information, images, and artifacts for this exhibit, which was funded by the Alabama Bicentennial. The Beloved Women of the Poarch Band Creek Indians number in the hundreds, and each is valued for their strength of spirit, compassion for others, and loyalty to their people.

